

2010 CWAM Annual Meeting Keynote Speaker



The Program Committee is pleased to announce that the keynote speaker for the 2010 Annual Meeting will be Beverly Sheppard.

Sheppard is the President of the Institute for Learning Innovation, a center for learning research and evaluation in museums. Her museum experience spans twenty-five years and includes positions as Acting Director of the Institute of Museum and Library Services and as President and CEO of Old Sturbridge Village in Massachusetts. Beverly is a frequent speaker and writer in the museum field and has most recently published *Thriving in a Knowledge Age: New Business Models for Museums and Other Cultural Institutions*, with co-author John H. Falk. Another publication, *Building Museum and School Partnerships*, has been widely used in museum studies programs for several years.

Sheppard has played many roles in the museum community, presently serving as a member of the Council of the American Association for State and Local History, and recently completing service on the Board of Directors of the American Association of Museums. Sheppard was also active in Pennsylvania museums where she served as Associate Director of the Chester County Historical Society and chaired the board of the Pennsylvania Federation of Museums and Historical Organizations. Her museum leadership has focused extensively on the museum as a center for lifelong learning, a strong community partner and an essential force in building a civil society.